



95 ABW

RAB Facebook Site Update

Leilani Richardson
JT3/CH2M HILL

17 November 2011



1



Overview



95 ABW

- **Facebook page went live 1 August**
 - Three training sessions were offered in August
 - The link was advertised in the *Antelope Valley Press* at the end of September
 - Public Affairs posted the link on their Facebook site

2



Facebook Features



95 ABW

- **RAB members and the public can:**
 - Post questions or comments and receive feedback
 - View documents and information
 - Chat live with each other
 - Upload photos and create albums
 - Give public representatives a “face” in their respective communities

3

The screenshot displays the Facebook homepage in a browser window. The address bar shows 'http://www.facebook.com/'. The page features the Facebook logo, a login section with fields for 'Email' and 'Password', and a 'Sign Up' section. The sign-up section includes fields for 'First Name', 'Last Name', 'Your Email', 'Re-enter Email', and 'New Password', along with a 'Select Sex' dropdown and a 'Birthday' section with 'Month', 'Day', and 'Year' dropdowns. A green 'Sign Up' button is visible. Below the sign-up form, there is a link to 'Create a Page for a celebrity, band or business.' The footer contains language options and copyright information.

Live demo of RAB Facebook page



Link



95 ABW

- URL = www.facebook.com/RAB.Edwards

5



Increasing Usage



95 ABW

- What would you like to see on the Facebook page?
- Would you like to receive e-mails when new things are posted on Facebook?
- What has been your experience with this Facebook page so far?

6



Questions?